

**Job Title:** Deputy Manager

**Department:** Business Planning

**Location:** Chennai

### **Job Summary**

The Business Planning professional is responsible for preparation and monitoring business operational plans to support organizational growth. This role involves forecasting, financial planning, and cross-functional coordination to ensure business objectives are achieved.

### **Key Responsibilities**

- Preparation of annual and quarterly business plans aligned with company goals.
- Comparison and Analysis and business plan with actual results
- Prepare business forecasts, budgets.
- Identify growth opportunities, risks, and improvement areas.
- Work closely with sales, finance, marketing, and operations teams to align business strategies.
- Prepare business reports, presentations, and dashboards for senior management.
- Support strategic initiatives, product launches, and expansion plans.
- Monitor actual performance vs. plan and recommend corrective actions.

### **Required Skills**

- Strong analytical and strategic thinking.
- Advanced Excel / financial modelling skills.
- Knowledge of business analytics and forecasting.
- Strong communication and presentation skills.
- Ability to work with cross-functional teams.
- Problem-solving and decision-making capability.

### **Qualifications**

Cost Accountant with 2-6 years' experience in business planning, Budgeting and Analytical Analysis.

### **Key Performance Indicators (KPIs)**

- Accuracy of business forecasts and planning

- Achievement of revenue and growth targets
- Improvement in operational efficiency
- Quality of strategic insights and reports
- CTC (per annum): 10 to 15 lakhs
- Job Location: Chennai
- Number of Vacancies (tentative) : 3